



CANADIAN
SEMICONDUCTOR
SYMPOSIUM

Sponsorship Packages



Powered By CMC Microsystems



Join us as a sponsor for the Canadian Semiconductor Symposium 2024, where innovation and collaboration converge in the heart of Canada's thriving tech landscape.

Sponsors and guests will discover the cutting-edge advancements, breakthroughs, and opportunities shaping the future of semiconductor technology in Canada.

Sponsors will engage with industry leaders, academics, top researchers, and visionaries as they delve into the latest trends, fostering dialogue on sustainable growth, innovation, and the vital role of the semiconductor industry in our digital future.

Attendees range from startups to established giants, bridging the gap and connecting key players in Canada while igniting synergies that will propel the Canadian semiconductor ecosystem to new heights.

Don't miss your chance to be part of this transformative event, where ideas become reality and partnerships spark a brighter technological tomorrow.

Sponsorship Packages Available

Sponsors will have their logo in the newsletter sent to over 6000 academics and industrialists in 600 companies and 65 institutions, and shared across all major social media platforms, including, Instagram, LinkedIn, X (Formerly Known as Twitter), Facebook and where applicable YouTube reels. With 4000 expected views, high engagement, and reposting.

Email symposium@cmc.ca to secure your sponsorship package .



Sponsorship Package Tiers

	Mini \$1,000	Bronze \$1,500	Silver \$3,000	Gold \$5,500	Platinum \$8,000
Web Logo	•	•	•	•	•
Promo materials	•	•	•	•	•
Program	•	•	•	•	•
Banner Logo		•	•	•	•
Event Pass		••	••	•••	••••
Display Table			•	•	•
Newsletter			•	••	•••
Social Posts			•	••	•••
Email Logo			•	•	•
Promo Materials				•	•
Keynote					•
Breakout Session					•
Article					•



**CANADIAN
SEMICONDUCTOR
SYMPOSIUM**

Not included: Tier 6 In-Kind Sponsorship

Please note that this is an abbreviated version. For full details on sponsorship package tiers and their inclusions, refer to the detailed description.



Tier 1: \$1000 Sponsorship Package Mini

Event Exposure:

- Company logo placement on the official event website with a hyperlink to your company website.
- Mention in event-related press releases and promotional materials.
- Recognition in the official event program.

Tier 2: \$1,500 Sponsorship Package Bronze

Event Exposure:

- Company logo placement on the official event website with a hyperlink to your company website.
- Mention in event-related press releases and promotional materials.
- Recognition in the official event program.

On-Site Promotion:

- One (1) Display Banner in the event room
- Company name and logo on event banners and signage.
- Two (2) complimentary event passes for company representatives.



Tier 3: \$3,000

Sponsorship Package - Silver Level

Event Exposure:

- Company logo placement on the official event website with a hyperlink to your company website.
- Mention in event-related press releases and promotional materials.
- Recognition in the official event program.

On-Site Promotion:

- One (1) dedicated display space in the event's exhibition area to showcase your company's products and services.
- One (1) Display Banner in the event room
- Company name and logo on event banners and signage.
- Two (2) complimentary event passes for company representatives.

Marketing Outreach:

- One (1) mention in the event's pre-summit newsletter.
- Recognition on the event's official social media channels (1 post).
- Logo placement in event-related email communications.

Additional Perks:

- Company logo and link included in the post-event summary article distributed to attendees.



Tier 4: \$5,500 Sponsorship Package - Gold Level

Event Exposure (includes all Tier 1 benefits):

- Upgraded logo placement on the official event website with a hyperlink to your company website.
- Enhanced mention in event-related press releases and promotional materials.
- Premium recognition in the official event program.

On-Site Promotion (includes all Tier 1 benefits):

- One (1) dedicated display space in the event's exhibition area to showcase your company's products and services.
- One (1) Display Banner in the event room
- Priority company name and logo placement on event banners and signage.
- Three (3) complimentary event passes for company representatives.

Marketing Outreach (includes all Tier 1 benefits):

- Two (2) dedicated mentions in the event's pre-summit newsletters.
- Extended recognition on the event's official social media channels (2 posts).
- Logo placement in additional event-related email communications.

Additional Perks:

- Opportunity to provide promotional materials to attendees.
- Company logo and link included in the post-event summary article distributed to attendees.



Tier 5: \$8,000

Sponsorship Package - Platinum Level

Event Exposure (includes all Tier 1 and Tier 2 benefits):

- Prominent logo placement on the official event website with a hyperlink to your company website.
- Prominent mention in event-related press releases and promotional materials.
- Premier recognition in the official event program.

On-Site Promotion (includes all Tier 1 and Tier 2 benefits):

- One (1) dedicated display space in the event's exhibition area to showcase your company's products and services.
- One (1) Display Banner in the event room
- Prominent company name and logo placement on event banners and signage.
- Four (4) complimentary event passes for company representatives.

Marketing Outreach (includes all Tier 1 and Tier 2 benefits):

- Three (3) dedicated mentions in the event's pre-summit newsletters.
- Extensive recognition on the event's official social media channels (3 posts).
- Logo placement in all event-related email communications.

Keynote Introduction (MC) Or Keynote Speaking Opportunity:

- Opportunity to introduce a keynote speaker on stage, showcasing your company's support for the industry (Agenda Permitting)
- Or Keynote speaking opportunity (Agenda Permitting)

Additional Perks:

- Recognition as an official sponsor during select breakout sessions.
- Opportunity to contribute a thought leadership article to the event's post-summit content series.
- Company logo and link included in the post-event summary article distributed to attendees.



Tier 6: In-Kind Sponsorship Items Requiring Sponsorship

Event Exposure (includes all Tier 1 and Tier 2 benefits- Where Applicable Based on In-Kind Sponsorship Value):

Sponsor can choose from the list below:

Catering and Refreshments:

- Offer catering services, refreshments, or hospitality suites for attendees, speakers, and organizers.

Promotional Items:

- Contribute branded and non-branded promotional items for inclusion in attendee gift bags.

Print and Design Services:

- Support event marketing materials, including signage, banners, brochures, and programs.

Technology and Equipment:

- Provide essential technology, equipment, or software that enhances the event's functionality, such as audio-visual equipment, event management software, or hardware for demonstrations.

Marketing Promotion:

- Promotion of the event. Pre-event through social media and newsletters. Along with post event. Connecting CMC Microsystems with your community



CANADIAN SEMICONDUCTOR SYMPOSIUM

symposium@cmc.ca



Powered By CMC Microsystems